



Rishirag sankar

digital marketer

Education

- DIPLOMA IN MECHANICAL ENGINEERING:
GOVERNMENT POLYTECHNIC COLLEGE
MANATHAVADY WAYANAD 2023 -2025
- HIGHER SECONDARY SCHOOL
EDUCATION:NSS HIGHER SECONDARY
SCHOOL KALPETTA.WAYANAD 2021-
2023
- HIGH SCHOOL EDUCATION:
SKMJ HIGH SCHOOL KALPETTA
WAYANAD 2018-2021

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 sivasree(h),sulthanbathery,
wayanad,kerala

Skills

- Web Design
- Branding
- Graphic Design
- SEO
- Marketing

About Me

I am a versatile and results-driven professional with a background in Digital Marketing and a Diploma in Mechanical Engineering. My education has equipped me with a unique blend of technical expertise and strategic marketing skills, enabling me to understand both the technical and business aspects of products and services. With strong analytical thinking, problem-solving abilities, and a creative mindset, I am capable of developing effective marketing strategies while also understanding engineering processes and operations. I am highly adaptable, detail-oriented, and committed to continuous learning and professional growth

Experience

● 2025

KELIN INDIA PVT LIMITED

- I worked as a Machine Operator at Kelin India Private Limited, where I was responsible for operating, monitoring, and maintaining industrial machinery to ensure smooth production processes. My role involved setting up machines, inspecting finished products for quality standards, performing routine maintenance, and troubleshooting minor technical issues to minimize downtime. Through this experience, I developed strong technical skills, attention to detail, and the ability to work efficiently in a fast-paced manufacturing environment while maintaining safety and quality compliance.

● 2026

DIGITAL MARKETING INTERN at educodeyaya

- I completed my Digital Marketing training at Educodeyaya, where I gained practical, industry-focused knowledge and hands-on experience in modern marketing strategies. During my time there, I studied key areas such as social media marketing, search engine optimization (SEO), content creation, online advertising, branding, and analytics. The program emphasized real-world projects and practical implementation, which helped me develop strong strategic thinking, creativity, and data-driven decision-making skills. My training at Educodeyaya has equipped me with the confidence and expertise to plan and execute effective digital marketing campaigns.

Language

- English
- malayalam
- tamil